Institute of Welsh Affairs

(A company limited by guarantee)

Annual Report and Financial Statements

for the Year Ended 31 March 2018
Institute of Welsh Affairs

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In last year’s annual report, I wrote that 2016-17 was the year of the political earthquake and dramatic changes at global, UK and national levels. This last financial year has proved no different. Globally, President Trump continued to wreak havoc on social media, while riding roughshod over facts and evidence, leaving longstanding multilateral agreements in his wake. At a UK level, a series of terror attacks meant the year started in a sombre mood, then in a surprise General Election the Prime Minister lost her majority and ended up going into partnership with the DUP to shore up her government. The horror of the Grenfell Tower disaster exposed the failings of entrenched inequality and shone a spotlight on the inadequate scrutiny of public service provision even in London’s richest borough and the devastating impact this can have on people’s lives. And throughout the year, Brexit negotiations lurched from deadline to deadline, with confusion and uncertainty remaining ongoing hallmarks of the process.

In Wales, it was the end of an era as we bid farewell to Rhodri Morgan, the father of devolution, who died suddenly in May. In September, we marked 20 years since the 1997 devolution vote, looking back at the journey so far, and looking ahead to new challenges. Then, in November, the apparent suicide of Carl Sargeant AM shocked the world of Welsh politics, raising important questions as to the strains of public life, as well as how allegations and complaints are handled by the National Assembly, political parties and government.

The uncertainty of Brexit and its potentially severe economic impact on Wales has continued to cast a long shadow over politics and policy work, with significant public policy activity focussed on trying to understand the multiple intricacies of what could happen, in governance, economic, social and environmental terms in particular, and much work being undertaken to advocate on Wales’ behalf.

At the IWA, amidst this complex and fast-changing environment, our small staff team have remained focussed on achieving maximum impact with limited resources. We have reached out to bring in new voices, experience and perspectives to our various policy groups, again demonstrating our independence from government and political parties. Our partners repeatedly say they value our collaborative, cross-sector approach, and our ability to bridge institutional divides, while welcoming and challenging simultaneously. Our response to the EU Withdrawal Bill was one example of this - cross party and independent, with our follow up event in Westminster setting Wales’ situation alongside that of Northern Ireland and Scotland.

In July we celebrated our 30th anniversary with our members and took the opportunity to look back with former colleagues at how the IWA has helped shaped public policy in Wales over the years. We also looked forward, spotting our very talented ‘Next 30’ who we think could play a part in shaping a bright future for Wales.

Our project work aims to show not only what is possible, but also how to get there. Our more focussed approach is reaping rewards, channelling our resources into finding the most effective ways of influencing positive changes in policy formulation and implementation.

Our flagship Re-energising Wales project is another prime example of our ability to convene a diverse set of stakeholders working across institutional boundaries. Our first substantive publication set out the energy demand for buildings across Wales, the first time this data had been pulled together, providing a baseline from which to work towards Wales’ renewable targets. We demonstrated a significant opportunity to re-invest the £1 billion of the £15 billion of local government pension funds currently invested in fossil fuels into renewables, thereby potentially creating a virtuous circle to fund renewable schemes. This work has already resulted in the Future Generations Commissioner writing to all local authorities on this issue, and one local authority calling on its pension fund to divest from fossil fuels. We are grateful to the Hodge Foundation, Polden-Puckham Charitable Foundation and the Friends Provident Foundation for supporting this project.
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Chair's Introduction for the Year Ended 31 March 2018

This year, we were pleased to be embarking on a new 3-year project - Understanding Welsh Places - in partnership with the Carnegie (UK) Trust. Convening a consortium of partners, we will shape an accessible, intuitive website of place-based information that can be used by local groups, town and community councils and policy makers alike. Preparation began this year and we recruited a new staff member who will start and lead on this in 2018/19.

Preparatory work for our new Smart Region project also got underway as we have identified an opportunity for the Cardiff Capital City Region to lead the way on smart technology having a positive impact on people's everyday lives in the region. Working with academic, third sector and commercial partners, we will audit current activity, share global best practice, and aim to inform, inspire and catalyse action.

Internally, we were delighted to attract funding from the Waterloo Foundation to help us improve our business processes by funding a student marketing placement, enabling up and coming talent to learn and practise new skills in the workplace. Our digital reach remains impressive and we have set ourselves ambitious targets for the coming years. We will continue to experiment with new ways of involving people digitally in our work.

At the end of the year, I'd like to thank the IWA Board of Trustees and our energetic and enthusiastic staff team.

Finally, as a membership organisation, I would like to thank our 1,000 strong members for their continued support in so many ways. We are delighted that so many new members joined us this year and we look forward to welcoming many more in the years to come.

Helen Molyneux, Chair, IWA
Institute of Welsh Affairs

Trustees' Report

The trustees who are directors for the purposes of company law, present the annual report together with the financial statements of the charitable company for the year ended 31 March 2018.

Objectives and activities

Objects and aims

Our objectives are as follows:

To promote in Wales research into (and the publication of the results therefore) and the education of the public in the economic, social and political sciences and in science and technology, including but without prejudice to the generality of the foregoing:
1. The effect of moral, social, political and scientific factors on public policy; and
2. The effect of economic, social, financial, political environmental and international factors on the living standards of all sections of the community.

Strategy

We are the Institute of Welsh Affairs; Wales’ leading think tank. We challenge, inspire and drive change, and make Wales a better place to live and work for everyone.

We are independent of government and political parties.

We bring together experience and expertise from all backgrounds to collaborate on the most important issues facing Wales.

We come up with ambitious but practical and informed ideas to improve the economy, education, governance, health and social care, and the media.

Our vision is to create a Wales where everyone can thrive.

Achievements and Performance

Highlights at a glance

Stimulating constructive debate

As part of our ongoing work contributing to an increase in the quantity and quality of public debate on issues that matter to Wales, we again ran a successful programme of events and training in 2017/18.

- We ran 10 events in line with our strategic themes, and 2 networking events purely for members
- Events took place in Bangor, Cardiff, Swansea and London
- Over 900 tickets were issued across our events programme
- 9 were free events and 3 were paid events
- We ran 6 training courses for over 62 people, for which feedback was excellent.

Events held in alignment with our strategic themes

The Economy

The first in the 2017/18 series of IWA/Cardiff University Debates was held in June 2017: ‘Has the Welsh government given up on tackling poverty?’ Speakers included Michael Trickey of Wales Public Services 2025, Rhianon Passmore AM, Sian Gwenllian AM, Rhian Davies of Disability Wales and Chris Johnes of Building Communities Trust. The event was chaired by Jordan Davies of the BBC.
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Trustees' Report •

Our August IWA Eisteddfod lecture was held in conjunction with Bangor University’s Sustainability Lab and was entitled “Troi’r dŵr/gwyn i felin ein human: datrys anghenion yna i lleol yn lleol / Diverting the water/wind to our own mill: local solutions to meet local energy needs”. The discussion was led by Professor Gareth Wyn Jones.

Our economy focussed conference was held in partnership with Capital Law in September 2017: "Building the Future" - Sharing and developing infrastructure solutions for Wales. Attended by over 90 people, our keynote speaker was Russell George AM, Chair of the National Assembly for Wales Economy, Infrastructure and Skills Committee. Sessions were chaired by Sophie Howe, Future Generations Commissioner, Lynn Pamment, Senior Partner, PwC and Ed Evans, Wales Director, CECA.

Other speakers included:
- Carole-Anne Davies, Chief Executive, Design Commission Wales
- Rhodri Williams, Director Wales, Ofcom
- Dan Saville, Director - Infrastructure West Group Leader, Arup
- Alex Slade, Head of Social Infrastructure, Innovative Finance Team Welsh Government
- David Foot, Structural Investment Director at InfraRed Capital Partners
- Chris Jofch, Director & Global Buildings Retrofit leader, Arup

In October we supported an event organised by our Swansea Group called ‘Shall I stay or shall I go?’ which attracted around 100 young people from local FE colleges to discuss what opportunities they saw in Swansea Bay City Region in future. This event was held in partnership with Family Housing Association and Swansea Bay Futures.

The second in the 2017-18 series of IWA/Cardiff University Debates was held in partnership with Wales in London on UK Budget Day in November. ‘Why is Wales’ economic development struggling to keep up with its neighbours?’ attracted a vocal and engaged audience of around 60 people who came to hear Rachel Lomax, former Deputy Governor of the Bank of England, Dr Eurfyl ap Gwilym, Professor Geral Holtham, Margaret Llewellyn and Lynne Miles of Arup discuss the challenges and opportunities for Wales.

In February 2018, we ran an energy-focused event in partnership with Bangor University: ‘Spoil for choice? What’s the best future mix of energy for North Wales and its people?’ Attended by over 70 people, we were grateful to our lead sponsor Goodson Thomas and co-sponsors Wales & West Utilities and SP Energy Networks for their support.

Education

We did not hold an education focused event this year, however our Education Policy Group continued to develop its work programme and fundseek to support it.

Governance

Following the 2017 General Election, we held a General Election Briefing in partnership with Newgate Communications. Over 100 people attended “What next for Wales?” which was held at the Pierhead and sponsored by David Melding AM.

To mark 20 years since the referendum vote on 18th September 1997, we partnered with Cardiff University’s Wales Governance Centre to discuss what happened in the 1997 referendum, what the public reaction to devolution had been since 1997, whether the referendum had delivered on its promises for Wales and what governance challenges lie ahead. First Minister Carwyn Jones was the keynote speaker and announced the new Commission on Justice in Wales to be chaired by Lord Thomas of Cwmgiedd.
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Other speakers included:

• Leighton Andrews, 1997 Yes Campaign, author "Wales Says Yes"
• Bethan Lewis, Politics Reporter, BBC Cymru Wales
• Huw Edwards, Presenter, BBC News at Ten
• Professor Roger Scully, Professor of Political Science at the Wales Governance Centre, Cardiff University
• Jack Gillum, CYPAW
• Cathy Owens, Deryn
• Professor Roy Thomas, Chair, Kidney Wales Foundation
• Elin Jones AM, Presiding Officer, National Assembly for Wales
• Lord Dafydd Elis-Thomas AM for Dwyfor Meirionnydd
• Professor Laura McAllister, Professor of Public Policy and the Governance of Wales, Wales Governance Centre
• Professor Kevin Morgan, Professor of Governance and Development, Cardiff University
• Helen Mary Jones, Deputy Director, The Morgan Academy, Swansea University
• Dr Axel Kehlne, Reader in Health Service Research, Edge Hill University

Sessions were chaired by Jo Foster, Managing Director, Lebedev Holdings; Martin Shipton, Chief Reporter, Wales Online and Ashok Ahir, Director, Mena while Professor Roger Scully of the Wales Governance Centre shared some closing remarks.

Given the passage of the EU Withdrawal Bill through the House of Lords we held an event in partnership with the Wales Governance Centre and the Westminster All Party Group on Reform, Devolution and Devolution in late February 2018. Prior to the EU Withdrawal Bill in Committee Stage in the House of Lords, attendees heard speakers from Scotland, Wales and Northern Ireland give their views about the implications of the Bill for the Union and the future of devolution for the devolved administrations.

Our speakers were

• Dr Jo Hunt of the School of Law, Cardiff University
• Professor Colin Harvey, Queen’s University Belfast
• Professor Alan Page, University of Dundee

Health & Social Care
The third in our IWA/Cardiff University debate series for 2017/18 addressed the issues raised in our second. ‘Balancing technology and a tender touch: what should be the digital priorities for the Welsh NHS?’ took place in January 2018 and followed hot on the heels of the Parliamentary Review of Health and Social Care in Wales, Vaughan Gething AM’s announcement of £5.5 million for digital priorities within the Welsh NHS, and the Wales Audit Office report on NHS Informatics, and brought together a diverse panel to give their insights into this important and timely discussion.

Chaired by Professor Marcus Longley, Chair, Cymru Taf University Health Board, speakers included:

• Dr Rachel Rahman, Senior Lecturer, Psychology Department, Aberystwyth University
• Dr Kerry Bailey, GP, Consultant in Public Health, and Health Lead, We Predict
• Dr Mike Reddy, Senior Lecturer, Faculty of Computing, Engineering and Science, University of South Wales

Media Policy
Our 4th Cardiff Media Summit had to be postponed due to the long running University and College Union academic strike. It is due to be rescheduled in 2018/19.
Trustees' Report

Membership
We celebrated the IWA's 30th anniversary with over 100 members and guests at our summer meeting, held at the Classroom, Cardiff and Vale College and chaired by Helen Molyneux. Auriol Miller was joined by her predecessors as director Lee Waters and John Osmond as well as by former Chair Geraint Talfan Davies, and we heard from a few of our 'Next 30' - some of the people who we think will help shape the future of Wales. We were grateful to PwC for their sponsorship of this event.

Our AGM was held on 14 December 2017.

Digital reach in FY2018
We have begun to analyse contributors to click on wales and are pleased that over 180 people have written for the blog since April 2017.

- Over 100,000 people have visited click on wales and the IWA website over the past 12 months
- Our 30 podcasts over the year were listened to over 6,400 times, i.e. an average of 215 listeners per podcast, and an increase of over 1,000 listeners on the previous year
- Over 14,000 people follow the IWA on Twitter
- Over 1,100 people like our Facebook page
- Our LinkedIn group numbers over 800 people.

The Welsh agenda and click on wales
As part of our commitment to expand and diversify our various advisory groups we held a strategy day for our Editorial Group in September. We welcomed new members Rhys ap Gwilym of Bangor University, Anwen Elias of Aberystwyth University, Gareth Evans of the University of South Wales Trinity St David, Shazia Awan, and Marc Thomas of Docopol to the Group. The Group agreed on some new 'guiding principles' to govern the magazine's development, with an emphasis on impact, provoking thought, showcasing radical new ideas and shining a light on unheard, untold stories and under-scrutinised policy.

The Welsh agenda 59 was published in October 2017 and had two major series as headline hooks. The first was our first publication of fiction, with exclusive stories from Dai Smith, Rachel Trezise and Rhian Elizabeth set in the Wales of 1987, 1997 and 2017. The stories explore, creatively, social change (and stagnation) in Wales since the IWA and the National Assembly respectively were set up. The other series focused on north east Wales, leading with an interview Rhea Stevens conducted with Ken Skates, but also featuring personal contributions from politicians across parties and a reflective piece by Glyn Havercos. As usual, a range of other articles tackle in depth a range of social and policy issues, with an emphasis on IWA priority areas.

Publication of our newly redesigned the Welsh agenda 60 was postponed from March to May 2018 so that it could be launched at the Hay Festival.

Policy and project work
The policy groups for each of our strategic themes continue to develop a pipeline of ideas and projects.

The Economy
We have expanded membership of our Economy Policy group to include practitioners as well as academics from around Wales. We held a development day for this group in October 2017 and began to develop priorities based on potential scenarios facing Wales, including the impact of Brexit. In addition, a series of papers on the Foundational Economy will be used as a basis for an event in 2018-19. This group is chaired by Professor Gerry Holtham.

Education
We were disappointed not to secure project funding for our Education work early in the year. After a rethink, a review of membership of the group, and a strategy day held in November 2017, the group has developed two potential policy projects for which we have begun to seek funds. This group is chaired by Professor Chris Taylor.
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Governance
Our Governance group, chaired by Paul Silk, has expanded to include academics from across Wales, retired members of the judiciary and others interested in governance more broadly. Our response to the EU Withdrawal Bill was quoted extensively by the External Affairs and Additional Legislation Committee of the National Assembly for Wales. We held an event in partnership with the Wales Governance Centre at Cardiff University at the House of Lords in February 2018 as part of the All Party Parliamentary Group on Reform, Decentralisation and Devolution, and were joined by colleagues from Northern Ireland and Scotland.

Future work will include responding to the Thomas Commission on Justice.

Health and Social Care
We have reinvigorated our Health and Social Care group, chaired by Professor Marcus Longley, expanding its membership and holding a development day in January 2018. Two ideas are currently being further developed into possible projects.

Media Policy
We are grateful for Angela Graham’s chairing of this group, and would like to thank Ruth McElroy and Hywel William for their subsequent contribution as Chair and Vice Chair too, until they had to step down due to their appointment to the Ofcom Board in the course of this year.

The group has responded to three consultations in 2017-18: the National Assembly for Wales’ News Journalism in Wales; Ofcom proposals for measuring BBC performance; and the DCMS commissioned independent review of S4C.

Our most recent IWA Media Audit (2015) was also quoted extensively by Michael Sheen when delivering the Annual Raymond Williams Memorial Lecture in November 2017. The Media Summit planned for March 2018 had to be postponed due to the UCU academic strike.

Media coverage of the IWA’s work
The IWA’s work was mentioned over 100 times during 2017/18 across a range of outlets in Wales and beyond including:

- Radio (BBC Radio Wales: Sunday Supplement, Eye on Wales, Good Morning Wales; Radio Cymru: Post Prynhaen)
- TV (BBC One Breakfast; BBC2 Wales: Sunday Politics; ITV Wales News; ITV Wales: Sharp End; BBC Wales Today, Swansea Sound, Swansea TV)
- Print (Financial Times, the Spectator, the New Statesman, Western Mail, Cardiff Star, South Wales Evening Post)
- Online (Wales Online, BBC online, ITV Wales News online; Golwg; Insider Media; South Wales Argus, South Wales Guardian, Business News Wales, Wales Arts Review, Democratic Audit UK, Charity Times blog, Labour List, Conservative Home, Economic Voice).

Engaging with Members
While our former local branches have now wound down, we have strengthened our relationships with key institutions across Wales to enable us to draw on each other’s expertise and run events around the country.

At the end of FY2018, our membership included:
- 36 Young Professional members
- 668 Individual members
- 46 Fellows
- 74 Life Fellows
- 13 Honorary Life Fellows
- 107 Corporate members, of whom 54 are charities, 34 are standard businesses and 19 large businesses.
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Plans for future periods

Strategy

In 2018/19 we will review our overall strategy, given the changing context and in the run up to Brexit, and consider how best to focus our resources and enable us to deliver against our mission of Making Wales Better.

Stimulating constructive debate
- We will continue our debates series in partnership with Cardiff University and seek to ensure its continuation into the future
- We will continue to run a varied, high quality programme of events and training for members and non-members alike
- We will publish three further editions of the welsh agenda in 2018-19
- We will strengthen our communications strategy to ensure we make the most of our own work as well as others' contributions to public debate via click on wales
- We will seek to review and strengthen our Welsh language policy as an organisation, and strengthen our communications capacity

Policy and Project work
- Our policy groups will continue to develop ideas for potential future projects, for which we will then fundseek.
- We will continue to work on our current portfolio of projects:
  - Our Re-energising Wales project will run until summer 2019, and a series of papers are planned during 2018-19 before its conclusion
  - Our new Smart Region project will run between April and October 2018, aiming to inform, inspire and catalyse action by decision makers in the Cardiff Capital City Region. This project is supported by Arup, BT, Cardiff University, Centrica, Next Generation Data, Microsoft and Open University
  - Our second new project, Understanding Welsh Places project, supported by the Carnegie UK Trust, will start in April 2018 and run until 2021. In 2018-19 we aim to commission a first version of the website and trial it with potential users.
  - In addition, we will seek to secure resources to deliver against our new Education and Governance projects.

Membership
- We will review our membership offering in 2018-19 and discuss this with our members
- We will continue to expand and diversify our membership as we wish to be a key player in supporting the next generation of policy people.

Resources
- We will continue to ensure our staff are encouraged to work flexibly and remotely, and will consider our office space requirements as we near the end of our lease in November 2019.
- We will continue to encourage people to get involved in our work
- We will continue to use interim resources to bolster capacity in the short term

Governance
- We will finalise the recruitment of new trustees to expand our current Board and bring in people with the skills and experience we identified at our Board development day in May 2017.
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Objectives and activities

Public benefit

In preparing this report the Trustees have paid due regard to the Charity Commission's guidance on the reporting of public benefit. We intend that the totality of our activity should assist in the strengthening of civil society in Wales by improving the flow of quality information on public policy into the public domain and by bringing together interested parties in research groups, seminars and conferences to advance debate, thereby developing the policy community and extending its reach into the wider public. The way in which this has been achieved over the past year is detailed below.

The trustees confirm that they have complied with the requirements of section 4 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

Financial review

The Board prepares budgets and cash flow forecasts for the forthcoming financial year and continually monitors the amount of reserves available.

In FY2018 we
• Successfully developed a partnership with the Carnegie Trust, attracting funding for a new 3 year project, Understanding Welsh Places, for which we will be convening a consortium of partners, and for which we have recruited a Project Officer.
• Successfully attracted funding for a Cardiff University Marketing BA placement for January - May 2018, focusing on the continued improvement of our data handling and ensuring we are compliant with the new GDPR requirements
• Successfully developed a consortium of academic, third sector and commercial partners to fund and help steer our new Smart Region project, looking at the potential impact of smart technology in the Cardiff Capital City Region. This is due to start in April 2018 and will run for 6 months.
• Brought in year-end results that have significantly improved on original budgetary projections despite our Media Summit being postponed due to the academic strike.
• Increased our membership, in particular attracting younger new members, and continuing to decrease transaction and administrative costs by streamlining membership processes.

Policy on reserves

The Trustees have examined the charity's requirements for reserves in the light of the main risks to its operation. We have reviewed our reserves policy and established that unrestricted funds not committed or invested should be equivalent to £70,000 to allow the charity to continue to operate in the event of an unexpected drop in funding. Our reserves policy will continue to be kept under close review in 2018/19.

We continue to work towards achieving a sustainable financial model that includes a variety of short- and medium-term funding from diverse sources, as well as core funding. We have also reviewed and strengthened our reserves policy. As at the balance sheet date the organisation had free reserves of £70,280 (2017 – 97,850).
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Principal funding sources

The IWA receives its income from three main sources of funding: membership fees and donations; self-generated income; and external trusts, foundations and other institutions for project work.

1. In FY2018, membership fees and donations accounted for 42.4% of receipts, with self-generated income from conferences, training and debates totalling 15.6%. Short-term to medium-term grant funding therefore totalled 42% of our income.
2. Project funding was 33.2% in FY2018. We received funding from the Jane Hodge Foundation, Friends Provident Foundation and the Polden Puckham Charitable Foundation and successfully attracted new funding from the Carnegie (UK) Trust and The Waterloo Foundation.

While our budget for FY2018 prudently anticipated a year-end deficit of £45k, despite our Media Summit being postponed due to the academic strike we finished the year end with a surplus of £12,840, of which £40,410 was from restricted funding. Within unrestricted funds this meant that we made a deficit of £27,570.

Structure, governance and management

Nature of governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

The Institute of Welsh Affairs (IWA) was incorporated as a company on 22 July 1987. The present Articles of Association were adopted by Special Resolution passed on 21 January 1989. The Memorandum of Association was amended by Special Resolution on 20 June 1999 and the IWA was registered as a charity on 1 December 1999.

The Articles of Association were further amended by a special resolution on 6 December 2006, following a review of corporate governance. The changes were designed to bring our governance arrangements into line with best practice, to reflect the recent introduction of new categories of membership and to limit length of service to ensure regular refreshment of the Executive Board.

The charitable company is limited by guarantee and does not have a share capital. Each member of the charitable company undertakes to contribute such amount as may be required (not exceeding £1.00). The company is registered as a charity under the Charities Act 1960 and in the opinion of the directors is not liable to taxation.

Recruitment and appointment of trustees

The directors of the company are also charity trustees for the purposes of charity law.

The work of the charity is supervised by a board of directors elected by the members of the charitable company at the Annual General Meeting. Board membership is regularly reviewed and in 2017/18 we advertised for new Board members based on the full review of skills and competences undertaken in May 2017. We were pleased to receive over 30 applications. The Nominations Committee subsequently met in February 2018 and was due to submit its recommendations to the Board in May 2018.
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Induction and training of trustees

New Trustees are inducted and trained by the continuing Trustees of the charity and senior staff. This induction covers their legal obligations under charity and company law, the Charity Commission guidance on public benefit, and informs them of the content of the Memorandum and Articles of Association, the Board and decision-making processes, the business plan and recent financial performance of the IWA. Trustees are encouraged to attend IWA events and other appropriate external events where these will facilitate the undertaking of their role. All directors are also Trustees of the charity.

Organisational structure

The Board of Trustees meets 4 times a year and a small Finance and General Purposes Committee precedes it. The directors oversee all the activities of the IWA.

The IWA staff team has grown considerably over the course of 2017/18. Rhea Stevens joined as Policy, Projects and External Affairs Manager, in April 2017. We welcomed volunteer Merin Gable from September 2017 for 5 months, Leonardo scheme intern Cristian Villar Prieto for 3 months from September, while Cardiff University marketing student placement, Eddie Cooke, joined us from January 2018 for 5 months. We recruited to the new Understanding Welsh Places Project Officer role and our Smart Regions Project Coordinator role and look forward to welcoming Elinor Shepley and Keith Watts in April 2018.

Risk Management

Our risk management approach is reviewed on a regular basis throughout the year.

The Trustees' report in our FY2017 year end accounts previously identified that we would seek to:

What we said

- Produce a new Business Strategy for FY2018-2020, ensuring clear targets for income generation
- Convene a new Digital Advisory Group to support the delivery of a new Membership, Marketing and Communications Strategy and Plan
- Continue to seek funding from a variety of trusts, corporate partners and others against clearly identified project priorities in line with our strategic themes
- Create a page on our website offering a rolling programme of internships against identified policy and back office priorities

What we did

We have produced a new Business Strategy and exceeded most of the Year 1 targets. This will now be revised on a rolling basis for the following 3 year period. Our Digital Advisory Group was formed in FY2018 and has reviewed our digital footprint and processes. We have spent a significant amount refining our new website www.iwa.wales, automating processes and following up its recommendations. Our focus on our back office processes have ensured we are compliant with GDPR and our membership processes are more efficient. We have also successfully identified potential new Board members with considerable digital, communications and marketing experience.

We have developed funding relationships with the Carnegie Trust, the Waterloo Foundation and have successfully attracted project funding from the Open University, Cardiff University, Arup, BT, Centrica, Next Generation Data and Microsoft. We have put this on hold while we update both our Volunteers and Interns policies, and we have agreed to implement the Sutton Trust's recommendations on interns.
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- Continue to exercise strict control of overhead costs. Our overhead costs remain low at 11% of our total expenditure.

We continue to develop our full cost recovery approach openly and transparently with potential partners. In particular, IWA staff are regularly sought out as a potential partner with other organisations, whether as contributors, facilitators or to chair a discussion. We will seek to capitalise on this in FY2018-19.

However, there remain ongoing challenges and risks for the IWA including:

- Ongoing pressure on membership income to cover core costs
- The need to strengthen both our Welsh language policy and capacity, as well as our communications and marketing capacity in general.
- We aim to outgrow our current premises before our lease expires in November 2019.

In FY2019 we will therefore:

- Revise our new Business Strategy for FY2018-2020, ensuring clear targets for income generation, including core funding
- Convene a new Membership, Marketing and Communications Board sub group to advise on the development of a Communications and Marketing Strategy and Plan
- Continue to seek funding from a variety of trusts, corporate partners and others against clearly identified project priorities in line with our strategic themes
- Review and strengthen our Welsh language policy and boost our internal capacity to communicate in Welsh
- Continue to exercise strict control of overhead costs.

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- Review and strengthen our Welsh language policy and boost our internal capacity to communicate in Welsh
- Continue to exercise strict control of overhead costs.
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Trustees' Report

Reference and Administrative Details

Trustees

Helen Molyneux continues as Chair of the Board following her appointment in March 2014. She is supported by the following Board Members:

N G Griffiths, Treasurer - Director, Certus Technology Group
P Beecher, CEO, Llamau
Dr E Ap Gwilym, Chief Economic Adviser, Plaid Cymru
G H Holtham, Cadwyn Capital Ltd and Visiting Professor of Regional Economy, Cardiff Metropolitan University
Professor I J McAllister, Professor of Governance, Wales Governance Centre
Professor K J Morgan, Dean of Engagement, Cardiff University
H Mortlock Pearce, Legal Director, Eversheds Sutherland (International) LLP
D G Stevens, CEO, Admiral Insurance plc

Secretary
L S Knight

Senior Management Team
A Miller, Director

Registered Office
56 James Street
Cardiff Bay
Cardiff
CF10 5EZ

Company Registration Number
02151006

Charity Registration Number
1078435

Bankers
Bank of Scotland

Independent Examiner
Mitchell Meredith Limited
Chartered Accountants
The Hawthorns
6 North Road
Cardiff
CF10 3DU
Financial instruments

Objectives and policies
The charity’s activities expose it to a number of financial risks including credit risk, cash flow risk and liquidity risk.

Credit risk
The charity’s principal financial assets are bank balances and cash, trade and other receivables. The charity’s credit risk is primarily attributable to its trade receivables. The amounts presented in the balance sheet are net of allowances for doubtful receivables. An allowance for impairment is made where there is an identified loss event which, based on previous experience, is evidence of a reduction in the recoverability of the cash flows.

Statement of Trustees Responsibilities
The trustees (who are also the directors of Institute of Welsh Affairs for the purposes of company law) are responsible for preparing the trustees’ report and the financial statements in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations.

Company law requires the trustees to prepare financial statements for each financial year. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of its income and expenditure, for that period. In preparing these financial statements, the trustees are required to:
- select suitable accounting policies and apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company’s transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The annual report was approved by the trustees of the charity on [date] and signed on its behalf by:

[Signature]
H C Molyneux
Chairman

[Signature]
L, F Knight
Company Secretary

Page 14
Institute of Welsh Affairs

Independent Examiner's Report to the trustees of Institute of Welsh Affairs

I report on the accounts of the charity for the year ended 31 March 2018 which are set out on pages 16 to 30.

Respective responsibilities of trustees and examiner

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed. The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of Mitchell Meredith Limited.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 386 of the Companies Act 2006; and
- to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities

have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Mrs M L Barnes FCCA ACA
Chartered Accountants
Mitchell Meredith Limited
The Hawthorns
6 North Road
Cardiff
CF10 3DU

Date: 25/10/2018
Institute of Welsh Affairs

Statement of Financial Activities for the Year Ended 31 March 2018
(Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

<table>
<thead>
<tr>
<th>Note</th>
<th>Income and Endowments from:</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Unrestricted funds</td>
<td>Restricted funds</td>
<td>Total 2018</td>
<td>Total 2017</td>
</tr>
<tr>
<td>3</td>
<td>Donations and legacies</td>
<td>99,656</td>
<td>151,000</td>
<td>250,656</td>
<td>176,393</td>
</tr>
<tr>
<td>5</td>
<td>Charitable activities</td>
<td>51,140</td>
<td>25,000</td>
<td>76,140</td>
<td>74,986</td>
</tr>
<tr>
<td>6</td>
<td>Investment income.</td>
<td>212</td>
<td>-</td>
<td>212</td>
<td>1,143</td>
</tr>
<tr>
<td></td>
<td>Total Income</td>
<td>151,008</td>
<td>176,000</td>
<td>327,008</td>
<td>252,522</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenditure on:</th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>7</td>
<td>Raising funds</td>
<td>(36,187)</td>
<td>-</td>
<td>(36,187)</td>
<td>(34,076)</td>
</tr>
<tr>
<td>8</td>
<td>Charitable activities</td>
<td>(142,391)</td>
<td>(135,590)</td>
<td>(277,981)</td>
<td>(235,406)</td>
</tr>
<tr>
<td></td>
<td>Total Expenditure</td>
<td>(178,578)</td>
<td>(135,590)</td>
<td>(314,168)</td>
<td>(269,482)</td>
</tr>
<tr>
<td></td>
<td>Net (expenditure)/income</td>
<td>(27,570)</td>
<td>40,410</td>
<td>12,840</td>
<td>(16,960)</td>
</tr>
<tr>
<td></td>
<td>Net movement in funds</td>
<td>(27,570)</td>
<td>40,410</td>
<td>12,840</td>
<td>(16,960)</td>
</tr>
</tbody>
</table>

Reconciliation of funds

| Total funds brought forward | 97,850 | 10,000 | 107,850 | 124,810 |
| Total funds carried forward | 20     | 70,280 | 50,410  | 120,690 | 107,850 |

The statement of financial activities includes all gains and losses recognised in the year. All of the charity's activities derive from continuing operations during the above two periods.
Institute of Welsh Affairs

(Registration number: 02151006)
Balance Sheet as at 31 March 2018

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Fixed assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tangible assets</td>
<td>15</td>
<td>3,913</td>
</tr>
<tr>
<td><strong>Current assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Debtors</td>
<td>16</td>
<td>28,752</td>
</tr>
<tr>
<td>Cash at bank and in hand</td>
<td></td>
<td>156,443</td>
</tr>
<tr>
<td><strong>Creditors: Amounts falling due within one year</strong></td>
<td></td>
<td>185,195</td>
</tr>
<tr>
<td><strong>Net current assets</strong></td>
<td>17</td>
<td>(68,418)</td>
</tr>
<tr>
<td><strong>Net assets</strong></td>
<td></td>
<td>116,777</td>
</tr>
<tr>
<td><strong>Funds of the charity:</strong></td>
<td></td>
<td>120,690</td>
</tr>
<tr>
<td>Restricted funds</td>
<td></td>
<td>50,410</td>
</tr>
<tr>
<td><strong>Unrestricted income funds</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted funds</td>
<td></td>
<td>70,280</td>
</tr>
<tr>
<td><strong>Total funds</strong></td>
<td>20</td>
<td>120,690</td>
</tr>
</tbody>
</table>

For the financial year ending 31 March 2018 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements on pages 16 to 30 were approved by the trustees, and authorised for issue on [Date], 2018 and signed on their behalf by:

[Signature]
H C Molyneux
Chairman
Notes to the Financial Statements for the Year Ended 31 March 2018

1 Charity status
The charity is a charity limited by guarantee and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

The charity is incorporated in England and Wales.

The address of its registered office is: 56 James Street
Cardiff Bay
Cardiff
CF10 5EZ

These financial statements were authorised for issue by the Board on 26 March 2018.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates
The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance
The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Basis of preparation
Institute of Welsh Affairs meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Going concern
The trustees consider that there are no material uncertainties about the charity’s ability to continue as a going concern nor any significant areas of uncertainty that affect the carrying value of assets held by the charity.

Exemption from preparing a cash flow statement
The charity opted to early adopt Bulletin 1 published on 2 February 2016 and have therefore not included a cash flow statement in these financial statements.

Income and endowments
All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.
Institute of Welsh Affairs

Notes to the Financial Statements for the Year Ended 31 March 2018

Donations and legacies
Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

Grants receivable
Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Expenditure
All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset’s use. Other support costs are allocated based on the spread of staff costs.

Raising funds
These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities
Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Support costs
Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, for example, allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

Governance costs
These include the costs attributable to the charity’s compliance with constitutional and statutory requirements, including audit, strategic management and trustees’ meetings and reimbursed expenses.

Government grants
Government grants are recognised based on the accrual model and are measured at the fair value of the asset received or receivable. Grants are classified as relating either to revenue or to assets. Grants relating to revenue are recognised in income over the period in which the related costs are recognised. Grants relating to assets are recognised over the expected useful life of the asset. Where part of a grant relating to an asset is deferred, it is recognised as deferred income.
Taxation
The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Tangible fixed assets
Individual fixed assets are recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Depreciation and amortisation
Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

<table>
<thead>
<tr>
<th>Asset class</th>
<th>Depreciation method and rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Office equipment</td>
<td>25% reducing balance</td>
</tr>
<tr>
<td>Computer equipment</td>
<td>25% straight line</td>
</tr>
<tr>
<td>Fixtures and fittings</td>
<td>10% reducing balance</td>
</tr>
<tr>
<td>Website</td>
<td>7 years straight line</td>
</tr>
</tbody>
</table>

Trade debtors
Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Cash and cash equivalents
Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade creditors
Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers.

Fund structure
Unrestricted income funds are general funds that are available for use at the trustees’s discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.
Institute of Welsh Affairs

Notes to the Financial Statements for the Year Ended 31 March 2018

Hire purchase and finance leases
Leases in which substantially all the risks and rewards of ownership are retained by the lessor are classified as operating leases. Rentals payable under operating leases are charged in the Statement of Financial Activities on a straight line basis over the lease term.

Pensions and other post retirement obligations
The charity operates a defined contribution pension scheme which is a pension plan under which fixed contributions are paid into a pension fund and the charity has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised in the Statement of Financial Activities when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

3 Income from donations and legacies

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted funds</th>
<th>Restricted funds</th>
<th>Total 2018</th>
<th>Total 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£</td>
<td>£</td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>Donations and legacies;</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Appeals and donations</td>
<td>7,259</td>
<td>42,500</td>
<td>49,759</td>
<td>2,867</td>
</tr>
<tr>
<td>Gift aid reclaimed</td>
<td>3,630</td>
<td>-</td>
<td>3,630</td>
<td>2,989</td>
</tr>
<tr>
<td>Grants receivable (note 4)</td>
<td>-</td>
<td>108,500</td>
<td>108,500</td>
<td>94,000</td>
</tr>
<tr>
<td>Subscriptions</td>
<td>88,767</td>
<td>-</td>
<td>88,767</td>
<td>76,537</td>
</tr>
<tr>
<td></td>
<td>99,656</td>
<td>151,000</td>
<td>250,656</td>
<td>176,393</td>
</tr>
</tbody>
</table>

Included within the appeals and donations there are donations from the following donors towards the Smart Region Project: Arup, BT, Cardiff University, Centrica, Microsoft, Next Generation Data and the Open University.
4 Grants Receivable

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted Funds</th>
<th>Restricted Funds</th>
<th>Total Funds 2018</th>
<th>Total Funds 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welsh Books Council</td>
<td>-</td>
<td>25,000</td>
<td>25,000</td>
<td>25,000</td>
</tr>
<tr>
<td>Jane Hodge Foundation</td>
<td>-</td>
<td>75,000</td>
<td>75,000</td>
<td>75,000</td>
</tr>
<tr>
<td>Polden-Puckham Charitable Foundation</td>
<td>-</td>
<td>5,000</td>
<td>5,000</td>
<td>10,000</td>
</tr>
<tr>
<td>Friends Provident Foundation</td>
<td>-</td>
<td>22,000</td>
<td>22,000</td>
<td>9,000</td>
</tr>
<tr>
<td>The Waterloo Foundation</td>
<td>-</td>
<td>6,500</td>
<td>6,500</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>-</strong></td>
<td><strong>133,500</strong></td>
<td><strong>133,500</strong></td>
<td><strong>119,000</strong></td>
</tr>
</tbody>
</table>

5 Income from charitable activities

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted funds</th>
<th>Restricted funds</th>
<th>Total Funds 2018</th>
<th>Total Funds 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Charitable activity</td>
<td>51,140</td>
<td>-</td>
<td>51,140</td>
<td>49,986</td>
</tr>
<tr>
<td>Grants receivable (note 4)</td>
<td>-</td>
<td>25,000</td>
<td>25,000</td>
<td>25,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>51,140</strong></td>
<td><strong>25,000</strong></td>
<td><strong>76,140</strong></td>
<td><strong>74,986</strong></td>
</tr>
</tbody>
</table>

Included within the Unrestricted income from Charitable Activities is an amount from the Carnegie Trust UK towards the Understanding Welsh Places project.
## 6 Investment income

<table>
<thead>
<tr>
<th>Interest receivable and similar income;</th>
<th>Unrestricted funds £</th>
<th>Total 2018 £</th>
<th>Total 2017 £</th>
</tr>
</thead>
<tbody>
<tr>
<td>Interest receivable on bank deposits</td>
<td>212</td>
<td>212</td>
<td>1,143</td>
</tr>
</tbody>
</table>

## 7 Expenditure on raising funds

<table>
<thead>
<tr>
<th>Note</th>
<th>Unrestricted funds £</th>
<th>Total 2018 £</th>
<th>Total 2017 £</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>30,941</td>
<td>30,941</td>
</tr>
<tr>
<td>Staff costs</td>
<td>5,246</td>
<td>5,246</td>
<td>6,901</td>
</tr>
<tr>
<td>Allocates support costs</td>
<td>36,187</td>
<td>36,187</td>
<td>34,076</td>
</tr>
</tbody>
</table>

## 8 Expenditure on charitable activities

<table>
<thead>
<tr>
<th>Note</th>
<th>Unrestricted funds £</th>
<th>Restricted funds £</th>
<th>Total 2018 £</th>
<th>Total 2017 £</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>16,091</td>
<td>39,756</td>
</tr>
<tr>
<td>Direct costs</td>
<td>52,138</td>
<td>68,229</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Staff costs</td>
<td>76,408</td>
<td>159,860</td>
<td>140,397</td>
<td></td>
</tr>
<tr>
<td>Allocated support costs</td>
<td>27,102</td>
<td>27,102</td>
<td>35,646</td>
<td></td>
</tr>
<tr>
<td>Governance costs</td>
<td>22,790</td>
<td>22,790</td>
<td>19,607</td>
<td></td>
</tr>
<tr>
<td></td>
<td>142,391</td>
<td>135,590</td>
<td>277,981</td>
<td>235,406</td>
</tr>
</tbody>
</table>

£142,391 (2017 - £125,003) of the above expenditure was attributable to unrestricted funds and £135,590 (2017 - £110,403) to restricted funds.
## Institute of Welsh Affairs

### Notes to the Financial Statements for the Year Ended 31 March 2018

9 Analysis of governance and support costs

### Governance costs

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted funds £</th>
<th>Total 2018 £</th>
<th>Total 2017 £</th>
</tr>
</thead>
<tbody>
<tr>
<td>Independent examiner fees</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Examination of the financial statements</td>
<td>2,025</td>
<td>2,025</td>
<td>2,025</td>
</tr>
<tr>
<td>Other fees paid to examiners</td>
<td>537</td>
<td>537</td>
<td>542</td>
</tr>
<tr>
<td>Staff costs</td>
<td>15,471</td>
<td>15,471</td>
<td>13,587</td>
</tr>
<tr>
<td>Allocated support costs</td>
<td>4,757</td>
<td>4,757</td>
<td>3,453</td>
</tr>
<tr>
<td></td>
<td><strong>22,790</strong></td>
<td><strong>22,790</strong></td>
<td><strong>19,607</strong></td>
</tr>
</tbody>
</table>

### Analysis of support costs

<table>
<thead>
<tr>
<th></th>
<th>Members £</th>
<th>Charitable activity £</th>
<th>Governance Function £</th>
<th>Total 2018 £</th>
<th>Total 2017 £</th>
</tr>
</thead>
<tbody>
<tr>
<td>Establishment costs</td>
<td>1,348</td>
<td>6,966</td>
<td>674</td>
<td>8,988</td>
<td>9,499</td>
</tr>
<tr>
<td>Office expenses</td>
<td>2,112</td>
<td>10,965</td>
<td>1,059</td>
<td>14,145</td>
<td>12,601</td>
</tr>
<tr>
<td>Travel and Subsistence</td>
<td>548</td>
<td>2,831</td>
<td>274</td>
<td>3,653</td>
<td>1,249</td>
</tr>
<tr>
<td>Marketing</td>
<td>774</td>
<td>4,000</td>
<td>387</td>
<td>5,161</td>
<td>1,797</td>
</tr>
<tr>
<td>Legal and professional costs</td>
<td>5</td>
<td>27</td>
<td>2,135</td>
<td>2,167</td>
<td>15,220</td>
</tr>
<tr>
<td>Bank charges</td>
<td>279</td>
<td>1,443</td>
<td>140</td>
<td>1,862</td>
<td>1,476</td>
</tr>
<tr>
<td>Depreciation</td>
<td>169</td>
<td>870</td>
<td>89</td>
<td>1,128</td>
<td>4,158</td>
</tr>
<tr>
<td></td>
<td><strong>5,246</strong></td>
<td><strong>27,102</strong></td>
<td><strong>4,757</strong></td>
<td><strong>37,104</strong></td>
<td><strong>46,000</strong></td>
</tr>
</tbody>
</table>

Page 24
10 Net incoming/outgoing resources
Net incoming/(outgoing) resources for the year include:

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Depreciation of fixed assets</td>
<td>1,128</td>
<td>4,158</td>
</tr>
</tbody>
</table>

11 Trustees remuneration and expenses
No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.
No trustees have received any reimbursed expenses or any other benefits from the charity during the year.
Institute of Welsh Affairs

Notes to the Financial Statements for the Year Ended 31 March 2018

12 Staff costs
The aggregate payroll costs were as follows:

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>Staff costs during the year were:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wages and salaries</td>
<td>183,661</td>
<td>161,211</td>
</tr>
<tr>
<td>Social security costs</td>
<td>15,398</td>
<td>12,594</td>
</tr>
<tr>
<td>Pension costs</td>
<td>7,213</td>
<td>6,804</td>
</tr>
<tr>
<td>Other staff costs</td>
<td></td>
<td>550</td>
</tr>
<tr>
<td></td>
<td><strong>206,272</strong></td>
<td><strong>181,159</strong></td>
</tr>
</tbody>
</table>

The monthly average number of persons (including senior management team) employed by the charity during the year expressed as full time equivalents was as follows:

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Charitable activities</td>
<td>6</td>
<td>6</td>
</tr>
</tbody>
</table>

Contributions to the employee pension schemes for the year totalled £7,213 (2017 - £6,804).

The number of employees whose emoluments fell within the following bands was:

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>£70,001 - £80,000</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>1</strong></td>
</tr>
</tbody>
</table>

The total employee benefits of the key management personnel of the charity were £112,417 (2017 - £78,884).

13 Independent examiner’s remuneration

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>Examination of the financial statements</td>
<td>2,025</td>
<td>2,025</td>
</tr>
<tr>
<td>Other fees to examiners</td>
<td></td>
<td></td>
</tr>
<tr>
<td>All other services</td>
<td>537</td>
<td>542</td>
</tr>
</tbody>
</table>
Institute of Welsh Affairs

Notes to the Financial Statements for the Year Ended 31 March 2018

14 Taxation

The charity is a registered charity and is therefore exempt from taxation.

15 Tangible fixed assets

<table>
<thead>
<tr>
<th></th>
<th>Fixtures &amp; Fittings £</th>
<th>Computer equipment £</th>
<th>Office equipment £</th>
<th>Website £</th>
<th>Total £</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cost</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>At 1 April 2017</td>
<td>5,520</td>
<td>20,268</td>
<td>16,681</td>
<td>25,789</td>
<td>68,258</td>
</tr>
<tr>
<td>Disposals</td>
<td>-</td>
<td>(20,268)</td>
<td>-</td>
<td>(16,479)</td>
<td>(36,747)</td>
</tr>
<tr>
<td>At 31 March 2018</td>
<td>5,520</td>
<td>-</td>
<td>16,681</td>
<td>9,310</td>
<td>31,511</td>
</tr>
<tr>
<td><strong>Depreciation</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>At 1 April 2017</td>
<td>1,898</td>
<td>20,268</td>
<td>15,811</td>
<td>25,240</td>
<td>63,217</td>
</tr>
<tr>
<td>Charge for the year</td>
<td>362</td>
<td>-</td>
<td>217</td>
<td>549</td>
<td>1,128</td>
</tr>
<tr>
<td>Eliminated on disposals</td>
<td>-</td>
<td>(20,268)</td>
<td>-</td>
<td>(16,479)</td>
<td>(36,747)</td>
</tr>
<tr>
<td>At 31 March 2018</td>
<td>2,260</td>
<td>-</td>
<td>16,028</td>
<td>9,310</td>
<td>27,598</td>
</tr>
<tr>
<td><strong>Net book value</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>At 31 March 2018</td>
<td>3,260</td>
<td>-</td>
<td>653</td>
<td>-</td>
<td>3,913</td>
</tr>
<tr>
<td>At 31 March 2017</td>
<td>3,622</td>
<td>-</td>
<td>870</td>
<td>549</td>
<td>5,041</td>
</tr>
</tbody>
</table>

16 Debtors

<table>
<thead>
<tr>
<th></th>
<th>2018 £</th>
<th>2017 £</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trade debtors</td>
<td>21,343</td>
<td>26,882</td>
</tr>
<tr>
<td>Prepayments</td>
<td>7,409</td>
<td>3,239</td>
</tr>
<tr>
<td></td>
<td>28,752</td>
<td>30,121</td>
</tr>
</tbody>
</table>
Institute of Welsh Affairs

Notes to the Financial Statements for the Year Ended 31 March 2018

17 Creditors: amounts falling due within one year

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trade creditors</td>
<td>18,790</td>
<td>5,827</td>
</tr>
<tr>
<td>Other taxation and social security</td>
<td>5,538</td>
<td>4,807</td>
</tr>
<tr>
<td>VAT</td>
<td>1,729</td>
<td>6,556</td>
</tr>
<tr>
<td>Other creditors</td>
<td>603</td>
<td>553</td>
</tr>
<tr>
<td>Accruals</td>
<td>41,758</td>
<td>13,987</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>68,418</strong></td>
<td><strong>31,730</strong></td>
</tr>
</tbody>
</table>

18 Obligations under leases and hire purchase contracts

The total value of future minimum lease payments was as follows:

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Within one year</td>
<td>(7,356)</td>
<td>(6,856)</td>
</tr>
<tr>
<td>In two to five years</td>
<td>(4,523)</td>
<td>(7,356)</td>
</tr>
<tr>
<td>In over five years</td>
<td>(74)</td>
<td>(4,597)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>(11,953)</strong></td>
<td><strong>(18,809)</strong></td>
</tr>
</tbody>
</table>

19 Pension and other schemes

Defined contribution pension scheme

The charity operates a defined contribution pension scheme. The pension cost charge for the year represents contributions payable by the charity to the scheme and amounted to £7,213 (2017 - £6,804).

Contributions totalling £603 (2017 - £553) were payable to the scheme at the end of the period and are included in creditors.
## Institute of Welsh Affairs

### Notes to the Financial Statements for the Year Ended 31 March 2018

### 20 Funds

<table>
<thead>
<tr>
<th></th>
<th>Balance at 1 April 2017</th>
<th>Incoming resources</th>
<th>Resources expended</th>
<th>Balance at 31 March 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£</td>
<td>£</td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td><strong>Unrestricted funds</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>General</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>General fund</td>
<td>97,850</td>
<td>144,508</td>
<td>(172,078)</td>
<td>70,280</td>
</tr>
<tr>
<td><strong>Restricted funds</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>the welsh agenda and Click on Wales</td>
<td>-</td>
<td>25,000</td>
<td>(16,959)</td>
<td>8,041</td>
</tr>
<tr>
<td>Re-energising Wales</td>
<td>10,000</td>
<td>102,000</td>
<td>(112,000)</td>
<td>-</td>
</tr>
<tr>
<td>Smart Region Project</td>
<td>-</td>
<td>42,500</td>
<td>(2,731)</td>
<td>39,769</td>
</tr>
<tr>
<td>Cardiff Business School Placement</td>
<td>-</td>
<td>6,500</td>
<td>(3,900)</td>
<td>2,600</td>
</tr>
<tr>
<td><strong>Total restricted funds</strong></td>
<td>10,000</td>
<td>176,000</td>
<td>(135,590)</td>
<td>50,410</td>
</tr>
<tr>
<td><strong>Total funds</strong></td>
<td>107,850</td>
<td>320,508</td>
<td>(307,668)</td>
<td>120,690</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Balance at 1 April 2016</th>
<th>Incoming resources</th>
<th>Resources expended</th>
<th>Balance at 31 March 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£</td>
<td>£</td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td><strong>Unrestricted funds</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>General</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>General fund</td>
<td>124,810</td>
<td>132,119</td>
<td>(159,079)</td>
<td>97,850</td>
</tr>
<tr>
<td><strong>Restricted funds</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>the welsh agenda and Click on Wales</td>
<td>-</td>
<td>25,000</td>
<td>(25,000)</td>
<td>-</td>
</tr>
<tr>
<td>Re-energising Wales</td>
<td>-</td>
<td>94,000</td>
<td>(84,000)</td>
<td>10,000</td>
</tr>
<tr>
<td>Health project</td>
<td>-</td>
<td>1,403</td>
<td>(1,403)</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total restricted funds</strong></td>
<td>-</td>
<td>120,403</td>
<td>(110,403)</td>
<td>10,000</td>
</tr>
<tr>
<td><strong>Total funds</strong></td>
<td>124,810</td>
<td>252,522</td>
<td>(269,482)</td>
<td>107,850</td>
</tr>
</tbody>
</table>
Institute of Welsh Affairs

Notes to the Financial Statements for the Year Ended 31 March 2018

The specific purposes for which the funds are to be applied are as follows:

*the welsh agenda and click on wales*
A grant from the Welsh Books Council towards the commissioning, design and production of English language current affairs magazine, *the welsh agenda*.

Health Project
Funding from the Jane Hodge Foundation towards the crowd-sourced Let's talk cancer report and recommendations.

Re-energising Wales
Grants provided by Jane Hodge Foundation, Polden-Puckham Foundation and Friends Provident Foundation to the project Re-energising Wales, a project which aims to provide a fully worked out plan to enable Wales to meet its projected energy demands entirely from renewable sources by 2035.

Smart Regions Project
Grants provided by Arup, BT, Cardiff University, Centrica, Microsoft, Next Generation Data and the Open University to the Smart Region Project, which aims to produce practical short to medium term recommendations and secure commitment to using Smart technology to maximise the positive impact of the Cardiff Capital Region for the people who live and work in the region.

Cardiff Business School Placement
Membership, Marketing and Communications Officer, on placement from Cardiff University. Grant provided by The Waterloo Foundation to fund a 5 month student placement from Cardiff Business School's marketing degree course.

21 Analysis of net assets between funds

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted funds £</th>
<th>Restricted funds £</th>
<th>Total funds £</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tangible fixed assets</td>
<td>3,913</td>
<td>-</td>
<td>3,913</td>
</tr>
<tr>
<td>Current assets</td>
<td>139,985</td>
<td>50,410</td>
<td>190,395</td>
</tr>
<tr>
<td>Current liabilities</td>
<td>(73,618)</td>
<td>-</td>
<td>(73,618)</td>
</tr>
<tr>
<td>Total net assets</td>
<td>70,280</td>
<td>50,410</td>
<td>120,690</td>
</tr>
</tbody>
</table>