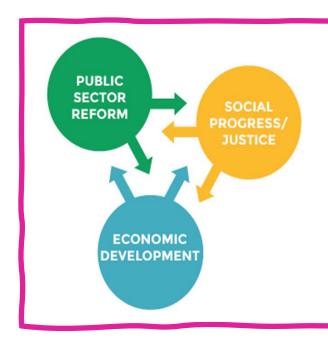






# About CLES



- The national organisation for local economies
- Progressive economics for people, planet and place
- Thinking and doing, to achieve social justice and effective public services



## Why is this important?

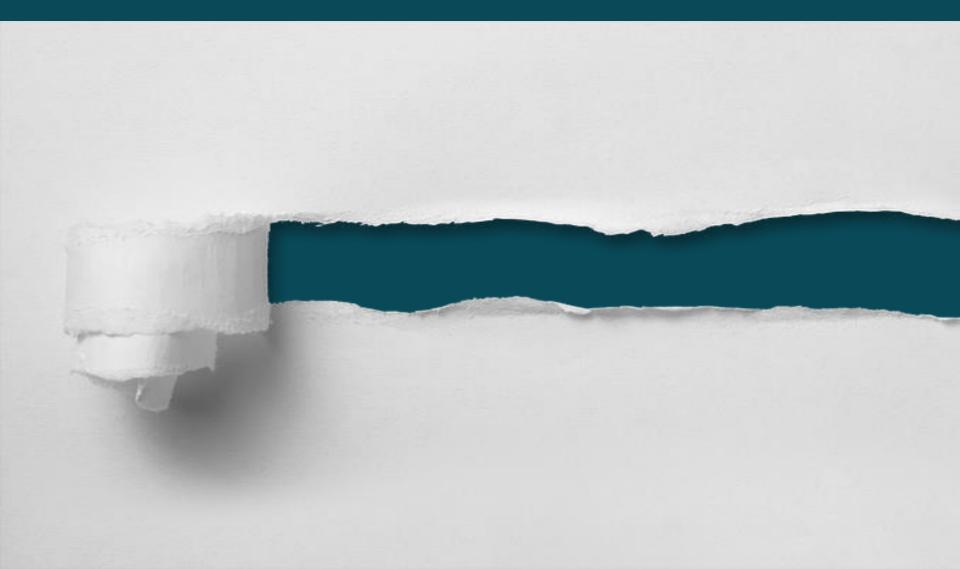








## A new economic model is emerging



# Building an inclusive economy















#### **Finance**

Increase flows of investment within local economies by harnessing and recirculating the wealth that exists, as opposed to attracting capital.

#### Land and property

Deepen the function and ownership of local assets held by anchor institutions, so that financial and social gain is harnessed by citizens.

#### Spending

Utilise public sector procurement and commissioning to develop dense local supply chains of businesses likely to support good employment and retain work locally.

#### Workforce

Exercise fair employment practices and work to develop a more just labour market to improve the prospects and wellbeing of local people.



#### **Building the generative economy**

Develop and grow small, locally owned enterprises which are more financially generative for the local economy - locking wealth into place.



## Preston - developing an anchor approach





## Preston - developing an anchor approach



- Increased total spend by anchors
- £70m more for city economy
- £200m more for regional economy
- Created 1600 more jobs
- 4000 more people being paid the real living wage
- Food co-op and tech co-ops supported by anchors
- Using local pension funds to invest in local area
- Most improved place to live in UK



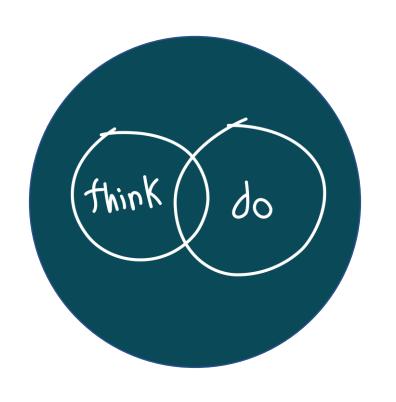
### Wales - Localising spend to support recovery



5 clusters of public service Boards:

- North Wales Ambition Board
- Ceredigion and Powys
- Gwent Strategic Wellbeing Assessment
  Group (Bleanau Gwent; Torfaen; Caerphilly;
  Newport; Monmouthshire)
- Cwm Taf and Bridgend
- Swansea Bay City Deal Region (Neath Port Talbot; Swansea; Pembrokeshire;
   Carmarthenshire)

## CLES Thank you





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